Dear Community Leader

We have a day of giving thanks. We have two days of great deals. Now we have **#GivingTuesday**, a global day dedicated to celebrate generosity and giving.

**What is Giving Tuesday?**

Giving Tuesday is a movement for giving and volunteering, celebrated yearly on the Tuesday after Cyber Monday. It’s considered “ The Opening day of the giving season “ where charities, companies and individuals join together to share commitment, rally for favorite causes and think about others.

**Why is it important in the community?**Charities and Organizations rely upon the generosity of people and businesses in the community and abroad to support and provide help to those who need it. Your support creates jobs and empowers communities with resources and education.

**Who we are and how your support helps**

Business 911 is 501(c)3 non profit organization…Created to strengthen and empower low income and minority communities with small business resources and tools. We teach a variety of business alternatives that lead to financial gain and self sufficiency. There are over 150,000 small business owners in Mecklenburg County NC with at least 30,000 businesses being minority owned. One third of them close yearly due to lack of capital, relevant information or needed resources. We’re here to change that! Our goal is to provide each city and county in North Carolina with resources and small business support.

**We would love your support.**

Your help is necessary to build, support and empower communities and help individuals become more self sufficient. It feels great to give. Plus your donations are tax deductible! **Please let us know if you would like to provide monthly sponsorship.**

|  |  |  |
| --- | --- | --- |
| **Bronze $250** | **Silver $500** | **Gold $1000** |
| * Your Business listed on our website
* Email Blast ( Over #5000 )
* 1 Shirt ( Logo on back )
 | * Your Business listed on our website
* Email Blast ( Over #5000 )
* 2 Shirt ( Logo on back )
* Social Media Advertising (Facebook/IG)
* Your LogoOn Marketing Materials
 | * Your Business listed on our website
* Email Blast ( Over #5000)
* 4 Shirt ( Logo on back )
* Social Media (Facebook/IG)
* Your Logo On Marketing Materials
* Your Logo On Event Banners
* Vendor Table / Entry to all events
 |

**Support a local small business ( 90% of Funds will go to a local business in your neighboring community )**

|  |  |  |
| --- | --- | --- |
| **Start Up Business-(Birth) $500** | **Entrepreneur Business-(1-2yrs) $1000** | **Enterprise Business- (3-5yrs) $2500** |
| * Pays for all required classes for Start Now
* LLC/INC
* Business Name Registration

t | * Business Bank Account Opened $100 Deposit
* Pays for all Longevity Classes
* Business Cards
* Website
* Social Media Marketing for 30 days
 | * All Licenses with SOS
* Insurance for 90 Days
* Supplies
* Marketing Materials
* Start Up Bank Account
* Pays for Classes & Education
* Social Media Marketing for 90 Days
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*Thank you in advance for your time and consideration. We would love the opportunity to speak with you further about our amazing non profit and how it can be a great addition to your team. Let’s set up a date to talk.*

*Best Regards*

Shey Morton

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Business 911 Founder